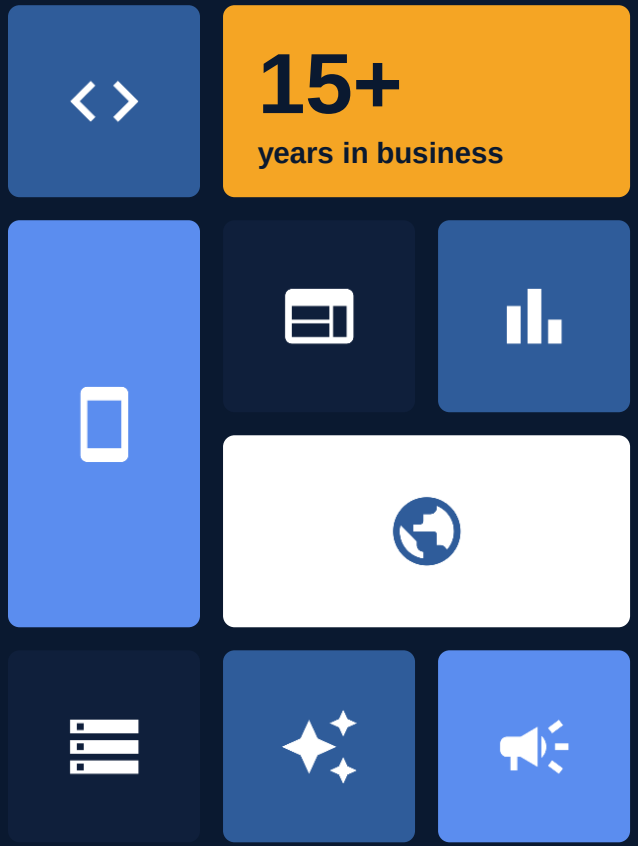
SesameLogix
GATEWAY TO LOGIC

COMPANY PORTFOLIO

Leading businesses to digital success



sesamelogix.com

Your strategy and technology partner

For more than 15 years, SesameLogix has helped businesses turn strategy into working software: enterprise platforms, mobile apps, data pipelines and BI dashboards, delivered by one accountable team.

REGIONS WE SERVE

- United States
- Canada
- Middle East
- Europe
- Australia

Offices in Lahore, Wyoming, Manchester and Adelaide

15+
Years in business

5
Regions served

4
Global offices

8
Service lines

Where business strategy meets technical execution

We take a holistic approach to connecting your business goals with the technology that delivers them.

Technology is a critical enabler of success, so we pair deep technical expertise with strategic insight to help you use digital tools effectively.

SesameLogix bridges the gap

Holistic approach

Strategy and delivery planned together, from discovery to launch.

Business-first tech

Every build is tied to a clear business outcome.

AI-powered delivery

Experienced engineers, amplified by AI across the lifecycle.

Global, flexible

Four offices; fixed-price, hourly or team augmentation.

Full stack, from pixel to pipeline

Frontend	JavaScript	React JS	Tailwind CSS	HTML5	CSS3
Backend	Laravel	.NET	PHP	Node.js	Next.js
Databases	MySQL	MS SQL Server	PostgreSQL	MongoDB	Amazon RDS
Mobile	React Native	Flutter	**E-Commerce**	Shopify	WooCommerce
Data & ETL	SSIS	Azure Logic Apps	**Power BI**	Custom visuals	Dashboards
AI & Data	Azure OpenAI	Claude	LangChain	Vector DBs	Python

Eight ways we help you grow

01

App Development

Custom, API-driven enterprise software, cloud-ready.

02

AI Integration

Chatbots, AI search and copilots in your apps.

03

E-Commerce

Storefronts, secure payments and order management.

04

Mobile Development

Native iOS/Android and cross-platform apps.

05

UI/UX Design

Research, prototypes and design systems.

06

Web Applications

Full-stack platforms, PWAs and legacy modernization.

07

Quality Assurance

Manual, automated and performance testing.

08

Digital Marketing

SEO, PPC and conversion analytics.

AI-accelerated, human-led delivery

AI runs through every stage, so you reach market faster with fewer defects. Senior engineers make every decision that matters.

01 Discover

AI

Drafts requirements, user stories and acceptance criteria

OUR TEAM

Validates scope with your stakeholders

02 Build

AI

Generates boilerplate, APIs, tests and documentation

OUR TEAM

Owns architecture, code review and quality gates

03 Test

AI

Generates test cases and surfaces edge cases

OUR TEAM

Signs off releases and tunes performance

04 Run

AI

Summarises logs, flags anomalies, drafts fixes

OUR TEAM

Monitors, supports and keeps improving

Guardrails

- Every AI output is reviewed by an engineer before it ships
- Client code and data stay in approved, private tools
- Your IP stays yours: no training on client data

HotOven: canteen ordering, web & mobile

WEB | ANDROID | iOS | UAE

Client: Hot Oven, Sharjah, UAE (a Bukhatir Group company)

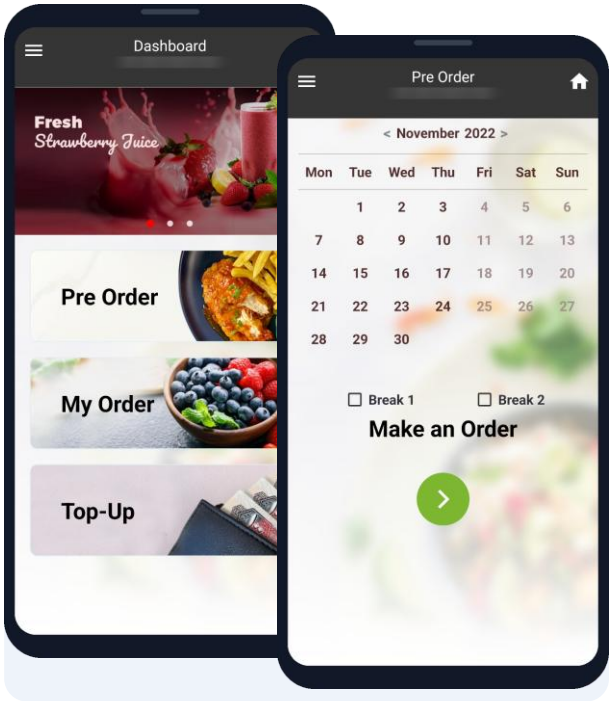
SesameLogix designed and built the complete platform: students and parents pre-order meals and pay from a wallet, while the canteen runs orders and stock from one system.

Ordering panel
Students & parents pre-order, top up, track

Admin panel
Menus, pricing, users and canteen operations

Canteen kiosk
Receives and serves incoming orders

Inventory system
FIFO-based stock management



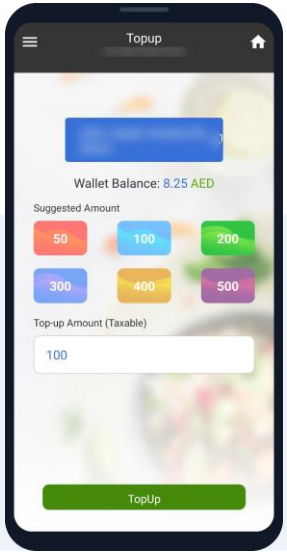
Built for students, parents and the canteen

Menu by category

Pre-order by day and break

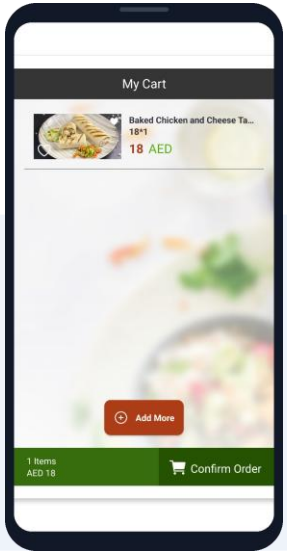
Item details

Nutrition, allergens, ingredients



Digital wallet

Quick top-ups with VAT applied



Cart & checkout

Confirm an order in one tap

Web applications & data tools

WEB APPLICATION

Ad Campaign Dashboard

Campaign performance analytics

WEB APPLICATION

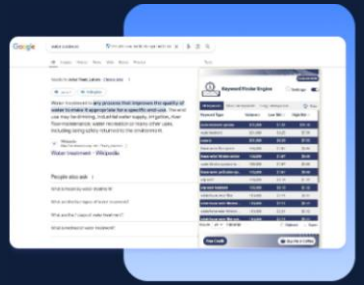
Quattris

Ticket and technician workflow

TEXT ANALYSIS

Data Insights

Topic maps from unstructured text



TEXT ANALYSIS

Keyword Finder

Keyword volume and bid research

Websites that win business

Acrosoft — WEB

SeoLifetime — WEB

Greenwichbell — WEB + SEO

Motherhelpage — WEB

Ads Meg — WEB

PPC Campaign Calculator — TOOL

Power BI: custom visuals & dashboards

10+

custom visuals published on Microsoft AppSource

Microsoft Certified Partner

Recognised expertise on the Microsoft platform

Custom Visual Development

- Bespoke visuals where built-in charts fall short
- Published and maintained on AppSource
- Built for interactivity and performance

Dashboarding

- Data modelling and KPI design
- Executive and operational dashboards
- Connected to SQL, cloud and app data
- Copilot-ready, natural-language Q&A

01 **Connect** › 02 **Model** › 03 **Visualise** › 04 **Share**

Let's build what's next

Tell us about your project and we will come back with a plan, a team and a timeline.

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Scan to chat on WhatsApp

Usually the fastest way to reach us

HOW WE ENGAGE

- Fixed price
- Hourly
- Dedicated team
- Staff augmentation

WE OPERATE FROM

- Lahore
- Wyoming
- Manchester
- Adelaide